



# BlueOcean

EDUTECH

“ At Blueocean, we don't just teach—we transform your skills with industry-focused knowledge, hands-on workshops, and a dedicated path to your career goals!

## WHY CHOOSE US!

- Get trained by healthcare industry experts
- Certified Digital Marketing Professional
- LIVE Project Experience
- Certificate of AdWords Fundamentals Course from Google
- Certificate of Google Analytics Course from Google

## Exclusive Industrial Workshop on below topics :

- 1 Telemedicine Integration
- 2 AI in Healthcare
- 3 Patient portal systems
- 4 Digital Marketing in Healthcare
- 5 Data Protection & Privacy law
- 6 GDPR & HIPPA compliance

## Visit Us!

Address: 91Springboard,  
C2, Sector 1, Block C, Sector 1,  
Noida,  
Delhi NCR (India)

Phone: +91-7827273445  
Email: [info@blueoceancs.com](mailto:info@blueoceancs.com)  
website: [www.blueoceancs.com](http://www.blueoceancs.com)

## READY TO TAKE YOUR DIGITAL PRESENCE TO THE NEXT LEVEL?

CONTACT US TODAY FOR MORE DETAILS!



Scan Here to Know More!



## Topics Covered in Each Class:

### Class 1:

Introduction to Digital Marketing

### Class 2:

4Ps of Marketing

Digital Marketing mix

Inbound and outbound marketing

Digital component

### Class 3:

Digital marketing Metrics

Pyramid

What is Healthcare Marketing?

### Class 4:

Introduction to Digital Marketing  
tools (SEO, SMO, PPC)

### Class 5:

Search engine optimization  
(SEO)

Google Analytics

### Class 6:

Google Adwords

Google Pay Per Click

### Class 7:

Social Media (Facebook,

YouTube, Instagram, Twitter)

Social Media Optimization

### Class 8:

Facebook Marketing

### Class 9:

Instagram Marketing

### Class 10:

LinkedIn Marketing

### Class 11:

Twitter Marketing

Duration: 1 Month

### Class 12:

Lead Generation

### Class 13:

YouTube Marketing

### Class 14:

Basics of Graphic Designing

### Class 15:

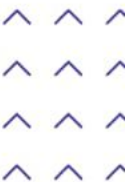
Basics of Content Writing

### Class 16:

Basics of Video Editing

### Class 17:

Basics of Website Designing



## About The Course

### INDUSTRIAL WORKSHOP

LIVE DEMONSTRATION of DIGITAL TECHNOLOGIES in HEALTHCARE



**Duration: 2 Days**  
(Weekends)



**Case Studies & Live Projects**



**Internship : Optional**  
(2 Months)



**Mode : Online & Offline**



**Get Industry Recognized Certification**

**Rs 499/- only!**

**BATCH STARTING SOON!!**

**ENROLL NOW!**

### Choose your Certification Program:

- Basics of Telemedicine Integration
- Artificial Intelligence in Healthcare
- General Data Protection Regulation (GDPR) in healthcare
- HIPAA Compliance





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### Topics covered in the course:

- 1 Search Engine Optimization (SEO)
- 2 Google Pay Per Click (PPC)
- 3 Social Media Marketing (SMM)
- 4 4Ps of Marketing and much more!



**Scan Here to Know More!**

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## Get in Touch!

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**Course duration: 1 month  
Internship (2 Months): Optional  
Case Studies & Live Projects**

### Other Certificate Courses:

- Basics of Telemedicine Integration
- Artificial Intelligence in Healthcare
- General Data Protection Regulation (GDPR) in healthcare
- HIPAA Compliance

